



# Sponsorship

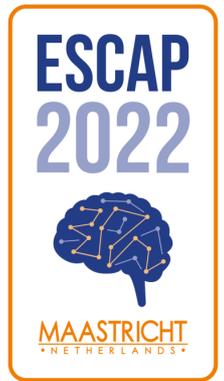


# Brochure



ESCAP 2022 Congress Secretariat  
Klinkhamer Group BV  
Duboisdomein 5D01  
6229 GT Maastricht  
The Netherlands

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## WELCOME TO THE 2022 ESCAP CONGRESS

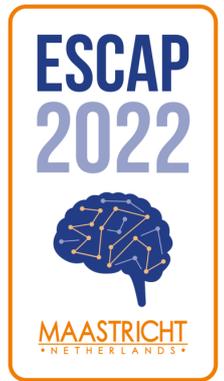
*Children are our future; they grow up healthy by playing, learning and exploring the world from a safe and stimulating environment.*

*However, around one in six children are affected by mental health problems which has a huge impact on their development into adulthood.*

*The European Society for Child and Adolescent Psychiatry (ESCAP) aims to promote mental health and increase of quality of life of children, adolescents and their families.*

*In order to achieve this ESCAP has three goals:*

1. **To foster** the European knowledge and skills in child psychiatry.
2. **To facilitate and extend** the bonds between European countries in mental health issues.
3. **To spread** the results of research and experience by publishing reports and organizing the ESCAP congress and **to collaborate** with international organizations with the same or related aims.



Dear Industry Partners,

The 2022 ESCAP Congress will be held in Maastricht - in the south of The Netherlands, close to the German and Belgian borders - under the responsibility of the Dutch ESCAP member: the child and adolescent faculty of the NVvP, the Dutch Psychiatric Association. This Dutch Psychiatric Association has more than 3500 members, including 500 child- and adolescent psychiatrists.

At ESCAP 2022, psychiatrists, psychologists and other youth mental health professionals from different European countries will meet and exchange scientific knowledge and practice-based information. The 2022 ESCAP congress theme is:

### **'Networks in Child and Adolescent Psychiatry'**

The Congress will take place at the MECC in Maastricht in The Netherlands from **19-21 June 2022**. The Congress will create networking and knowledge sharing opportunities, over the course of the three days.

In the field of Child and Adolescent Psychiatry networks of professionals involved in optimizing the development of children is key. Psychiatrists, psychologists and psychotherapists are collaborating on a day to day basis with parents, general practitioners, pediatricians, school professionals and community-based professionals in order to provide optimal diagnostics and mental health care. Up to date scientific knowledge is required in order to provide optimal treatment which often needs pharmacological and psychological expertise. In addition, children grow up in a network of (grand)parents, siblings and extended family members as well as in a (digital) network of peers. Finally, the pediatric brain can be regarded as a developing neural network, resulting from the interaction between genes and environment. In summary, child and adolescent psychiatry professionals are networkers and will get the opportunity to meet, exchange ideas and share knowledge at the ESCAP 2022 Congress in Maastricht.

Some network topics to tempt you with:

- The brain as a network of neurons
- Child and Adolescent Psychiatry as a network of mental health professionals
- Children growing up in a network of peers
- The impact of the social media network on youth
- The need for collaboration and sharing knowledge in a European network of CAP
- The value of the community network for families and mentally ill children
- The network of antecedents in the development of mental illness
- Using eHealth applications to reach and treat youth
- The need to develop, understand and use algorithms in networks of big data

## Sponsorship Brochure ESCAP 2022



**Industry support will be key to the success of the 2022 ESCAP Congress.** Your presence and generous contributions will enable us to maintain an affordable registration fee. At the same time, you will be given the opportunity to demonstrate your commitment to mental health care for children and adolescents. In all European countries, ongoing discussions take place regarding children with severe mental issues and quality of care.

Current important issues are: the increasing demand for care on ADHD, eating disorders, autism, depression and PTSS. The scarcity of psychiatric pharmacologic studies in pediatric populations and the increase of mental health problems among young people. The need for more proactive preventive care and the use of eHealth tools. The impact of the COVID pandemic on wellbeing of the children and families. The quality and organization of mental health care for children and adolescents is one of the biggest issues in order to ensure that children grow up healthy and safe.

You can show your support to hundreds of professionals from all over Europe, who deal with these mental issues and integrated networks on a daily basis.

On the following pages, various marketing and sponsorship options are listed, from which you may select different elements up to the amount of your company's financial contribution. Please review all marketing and sponsorship opportunities and combine those options that suit your marketing needs best.

On behalf of the local organizing committee, we are excited to welcome you as a partner of the 2022 ESCAP Congress!

Yours sincerely,

Prof. dr. Manon Hillegers, *Erasmus Medical Center, Sophia Children's Hospital, Rotterdam*  
ESCAP 2022 Congress president

Prof. dr. Arne Popma, Amsterdam University Medical Center

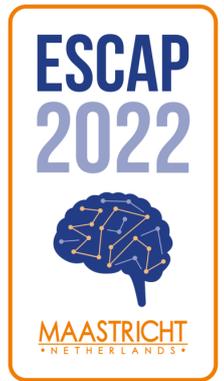
Prof. dr. Therese van Amelsvoort, Maastricht University Medical Center

Prof. dr. Wouter Staal, Radboud Medical Center Nijmegen

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## Sponsorship Brochure ESCAP 2022



## GENERAL INFORMATION

<b>Congress:</b>	19TH INTERNATIONAL CONGRESS OF ESCAP MAASTRICHT (2022 ESCAP Congress)
<b>Congress dates:</b>	June 19 – June 22, 2022
<b>Venue:</b>	MECC Maastricht, the Netherlands
<b>Expected attendees:</b>	1.100
<b>Congress host:</b>	The child and adolescent faculty of the NVvP, the Dutch Association for Child and Adolescent Psychiatry.

## LOCAL ORGANISING COMMITTEE

Prof. dr. Manon Hillegers, Erasmus MC Sophia Childrens Hospital  
Prof. dr. Arne Popma, Amsterdam University Medical Center  
Prof. dr. Therese van Amelsvoort, Maastricht University Medical Center  
Prof. dr. Wouter Staal, Radboud Medical Center Nijmegen

## ESCAP MEETING ORGANISING BOARD MEMBERS

Prof. dr. Dimitris Anagnostopoulos (ESCAP President), *Athens, Greece*  
Prof. dr. Stephan Eliez (ESCAP Past-president), *Geneva, Switzerland*  
Prof. dr. Johannes Hebebrand (Editor-in-Chief of the ECAP), *Munster, Germany*

## CONGRESS SECRETARIAT

Klinkhamer Group | conferences & events  
Maastricht, the Netherlands

**Congress Secretariat:** Desiree Coenen, *Klinkhamer Group | conferences & events*  
([desiree@klinkhamergroup.com](mailto:desiree@klinkhamergroup.com))

**Website:** <https://www.ESCAP2022.eu>



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## Sponsorship Brochure ESCAP 2022



### ABOUT ESCAP

The European Society for Child and Adolescent Psychiatry (ESCAP) is a not-for-profit association whose purpose is to promote the mental health and wellbeing of children, adolescents and their families. As well as to improve the quality of their lives and to ensure children's right for support to healthy mental development and for appropriate preventive and therapeutic mental health services and interventions. **Website:** <https://www.ESCAP2022.eu>

### INDUSTRY SUPPORT AND SPONSORSHIP LEVELS

When selecting a sponsorship option, you will be given a sponsorship category status based on the final amount of your support. The total contribution may consist of items such as advertisements, sponsored sessions or speaker sponsoring. You will benefit from outstanding advantages linked to your sponsorship category.

The congress is expected to attract more than 1.000 professionals such as psychologists, psychiatrists, physicians, nurses and social workers. Participants will come mainly from Europe with a significant number of participants from the Netherlands. Probably also policy advisers and civil servants involved in youth care will attend the conference.

#### Benefits of sponsorship of the 2022 ESCAP Congress:

- Promotes cutting-edge scientific research
- Promotes your involvement in a safe and secure upbringing of children and adolescents
- Offers a unique opportunity to exchange ideas with renowned professionals from across Europe
- Provides an ideal networking forum
- Offers unique exposure to a European market

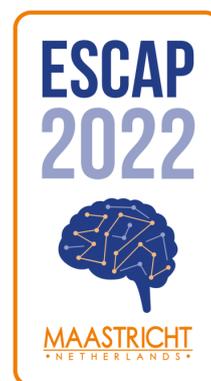
#### Reasons why you should sponsor the 2022 ESCAP Congress:

- Show your support to healthcare professionals
- Contribute to improving mental healthcare for children and adolescents
- Get your brand noticed in quality of care
- Attract new clients, customers, and business
- Give attendees a taste of your business
- Market your business inexpensively

**Sponsorship opportunities are an excellent way to keep your company's name out front!**

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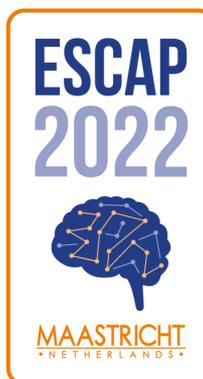


## SPONSORSHIP CATEGORIES

The 2022 ESCAP Congress will provide sponsors with exposure and access to participants who have the capacity to influence the selection of products and services within their organization. In order to ensure that your company achieves its objectives by participating in the congress, you are able to build your own individual sponsorship package. The level of your status as a sponsor depends on the value of your selected sponsorship.

Sponsorship category:	Gold	Silver	Bronze	Exhibitor
<b>Minimum amount:</b>	<b>€30.000</b>	<b>€ 20.000</b>	<b>€ 10.000</b>	<b>€ 5.000</b>
<b>Items:</b>				
<i>Exclusive sponsor of (first come, first served)</i>	Congress Dinner or Welcome Reception	Lunch	Coffee Break	X
<i>Exhibition booth *including booth space, 1 table, 2 chairs and a waste bin</i>	12m2*	9m2*	6m2*	6m2*
<i>Logo and sponsor profile on 2022 ESCAP Congress website with link to company's homepage and in the final programme</i>	Logo and 300-word company profile	Logo and 200-word company profile	Logo and 100-word company profile	Logo only
<i>Complimentary registration</i>	8 regular 4 exhibitor	5 regular 3 exhibitor	3 regular 2 exhibitor	2 exhibitor
<i>Advertisement in final programme</i>	Full page	Half page	1/3 page	X

**Discounted registration fees for sponsors: -10%**  
**Additional exhibitors passes: € 250 excluding V.A.T.**

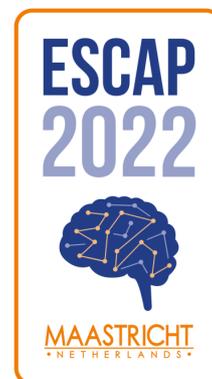


## SPONSORSHIP SHOPPING LIST

What you can choose from to customize your sponsorship:

ITEM	PRICE	DESCRIPTION
<b>ITEMS A – Z</b>		
Advertisement in the final programme	€ 250 - € 1.000	Back cover: Back cover outside: € 1.000 Back cover inside: € 750  Inside: Full page: € 500 Half page: € 250
<b>Exclusive:</b> Branded “thank you for attending” at end of the congress	€ 250	Have your logo and a few words from your organization included in the congress wrap-up.
Congress Bag insert	€ 500	1 advertisement/brochure (.PDF, max. 4 x A4 pages) to be put in our congress bag.
Congress Bag sponsor	€ 10.000	Your company logo on all congress bags.
Logo visibility	€ 1.000	Your logo on our website, social media channels and congress materials with a direct link to your website.
<b>Exclusive:</b> Mobile App sponsor	€ 10.000	Our mobile application will put all congress details at the user’s finger tips on their phone. A banner and direct link to your website is included.
News push messages in APP	1x € 150 2x € 250 3x € 300	Post sponsored messages during the congress to share news and updates to the news feed and landing page of the congress. Messages support rich text and links and can be accompanied with an image or a video.

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Organise a session	€ 5.000	Organize your own session during the congress. The sponsor will be responsible for speakers and content. The organizers will provide a meeting room and basic AV and 2 complimentary registrations for the organizers.
Partner up with a session	€ 2.500	Sponsor a session already programmed by the organizers. Your name, logo and link to your website will be put in the program next to the session and will be visible during the presentation.
Partner up with a speaker	€ 1.750	Sponsor a speaker already programmed by the organizers. Your name, logo and link to your website will be put in the program next to the speaker and will be visible during the presentation.
Private meeting room	On request	Reserve a private meeting room for client meetings, or as a gathering spot for staff during the congress. Meeting rooms are for one day only.
<b>Exclusive:</b> Registration page sponsor	€ 4.000	Your logo and a company profile will be visible on the registration page of the congress and in all confirmation e-mails.
<b>Exclusive:</b> Sustainability sponsor	€ 15.000	Co-branded water bottles for all participants and branded refilling stations.
Wi-Fi sponsor	€ 2.500	Attendees will be grateful for the complimentary wireless connection. Your logo will be placed on all Wi-Fi info signage.

*Please note: All marketing and sponsorship prices are collected on behalf of the congress host and organizer, excluding 21% Dutch V.A.T. The deadline for all sponsorship applications is 1 June 2022.*

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Prof. Johannes Hebebrand (Editor-in-Chief of the ECAP), *Munster, Germany*

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Klinkhamer Group | conferences & events:

- Desiree Coenen, Maastricht, the Netherlands

We look forward to working with you!

**For the most up-to-date information on the 2022 ESCAP Congress, please visit our website:**  
<https://www.ESCAP2022.eu>



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